

# socialanimal.co.uk

THE INSIDE TRACK ON EATING, DRINKING & GOING OUT

**socialanimal.co.uk** would like to offer you the opportunity to advertise your organisation on the **socialanimal.co.uk** website. This will allow your organisation to raise awareness of the services you offer to your customers for free. All you have to do is run promotions/competitions totalling £250.

Some of the key benefits the website will offer your company include:

- No monetary cost – free service – you just provide a competition and offer
- Promotions you provide will gain 100,000 views a month.
- Promotions will be in slideshow banner and competition format on the homepage
- Increased awareness of your organisation to the public
- Emails of promotions that your organisation is offering will be sent to over 110,000 people
- 10 to 15% of these emails are opened, allowing recognition of your company's deals and offers to be gained.

**socialanimal.co.uk** is already the home of a wide range of restaurants, clubs, bars, cinemas and hotels throughout Scotland and has an extensive target market. **socialanimal.co.uk** is adding a new 'lifestyle' section to the website and we would like your organisation to be a part of it.

Key features of the **socialanimal.co.uk** website that will benefit your company include:

- Attracts the 18 to 50 target market
- Easy to use and find the venue you are looking for
- Attractive website appeals to each unique market

With your organisation on our website we hope it will give **socialanimal.co.uk** users another incentive to visit the website and see what your organisation has to offer along with the other venues on the website.

Don't miss out! For further information and to join us in this exciting new adventure, call Fabiana Jafri on 0141 270 4141 or email [lifestlye@socialanimal.co.uk](mailto:lifestlye@socialanimal.co.uk).